

B.S. IN APPAREL DESIGN AND MERCHANDISING

(58 units)

Prerequisite courses must be taken before upper division core and emphasis classes.

Semester

Units

18	<u>PREREQUISITES</u>	
	***** **	A College Level Drawing Class (3)
	ADM 260	Textiles (3)
	ADM 265	Introduction to the Fashion Industry (3)
	ECON 305	Economic Analysis for Non-Majors (or Econ 100 and 101) (3) <i>GE</i>
	ID 240	Color and Design (3) <i>GE</i>
	PSY 200	General Psychology (3) <i>GE</i>

All classes must be passed with a C- or better, and CR/NCR is not allowed in any of the following courses. Eng 214 (2nd Year Written Composition) must be taken before upper division major classes. You must be a major to enroll in the following classes.

16	<u>CORE</u>	
	ADM 360	Fashion Clothing and Society (3) F
	ADM 365	Textile Laboratory (1) F, S
	ADM 560	Textiles & Apparel in the World Marketplace (prereq: ADM 360) (3) S
	ADM 561	Culture and Historical Costume (prereq: ADM 360) (3) F
	ADM 600	Professional Development (prereq: graduating senior, Eng 411/414 or JEPET) (3) F, S
	ADM 665	Product Development for Apparel (prereq: ADM 260, 265, 360, ID 240, consent) (3) F

24 **EMPHASES (choose A or B)**

A. APPAREL DESIGN EMPHASIS (24 units)

ADM 261	Apparel Construction (3) F, S
ADM 361	Apparel Design I: Flat Pattern (prereq: ADM 261) (3) F
ADM 362	Apparel Design II: Draping (prereq: ADM 261) (3) S
ADM 661	Apparel Design Problems (prereq: ADM 361, 362) (3) S
	Electives (12) (see next page for listing)

B. FASHION MERCHANDISING EMPHASIS (24 units)

ADM 369	Fashion Merchandising and Buying (prereq: ADM 360) (3) S
ADM 466	Computer Applications in Apparel Research (prereq: ADM 360) (3) F, S
ADM 469	Visual Merchandising and Promotion (prereq: ID 240, College Level Drawing Class) (3) S
ADM 566	Fashion and the Consumer (prereq: ADM 360, 466) (3) F
	Electives (12) Must include 3 units of Marketing (see next page for listing)

58 Total units

*** Upon approval of adviser

GE: Course may be used to satisfy a General Education requirement

Note: A total of 12 units can be double-counted with General Education and the major.

F=Fall S=Spring

(over)

ELECTIVES

Note: any ADM course in alternate emphasis can be chosen as an elective

ACCT	100	Principles of Financial Accounting (prereq: passing score on ELM) (3)
ACCT	101	Principles of Managerial Accounting (prereq: Acct 100) (3)
ADM	262	Fashion Illustration (3)
ADM	300	Designers of the 20 th and 21 st Centuries (3)
ADM	366	Forecasting Apparel and Interior Trends (prereq: drawing class or consent) (3)
ADM	685	Projects in Teaching of Apparel (petition required) (1-3)
ART	222	Textiles 1 (3)
ART	422	Textiles 2 (prereq: Art 222) (3)
ART	424	Surface Design 1 (prereq: Art 222) (3)
CFS	657	New York Fashion Study Tour (3)
DAI	321	Intro to Computer-Aided Drafting (prereq: DAI 370) (3)
IBUS	330	International Business & Multicultural Relations (3)
IBUS	430	Small Business Import/Export Management (prereq: Eng 214, IBUS 330, MKTG 431) (3)
ISYS	263	Introduction to Info Systems (prereq: DS/MATH 110 or DS 212) (3)
MGMT	342	Leadership Skills for Women (prereq: ENG 214) (3)
MGMT	354	Starting a Business (Non-entrepreneurship majors) (prereq: ENG 214) (3)
MGMT	405	Intro Mgmt and Organizational Behavior (3)
MKTG	431	Principles of Marketing (3)
MKTG	433	Personal Selling (prereq: MKTG 431) (3)
MKTG	436	Retail Management (prereq: MKTG 431) (3)
MKTG	469	Internet Marketing (prereq: MKTG 431 and ISYS 363) (3)
MS	730	Museum Exhibit Design & Curation (prereq: consent) (3)

RECOMMENDED SEQUENCE OF COURSES

Freshman and Sophomore years take prerequisites: Drawing class, ADM 260, ADM 265, ID 240, PSY 200, ECON 305 (may be substituted for ECON 100 and 101). Nine units of GE III must be incorporated in the junior and senior years in addition to the required courses below.

Apparel Design

<u>Junior</u>				<u>Senior</u>			
Fall		Spring		Fall		Spring	
ADM 261*	3	ADM 362	3	ADM 361	3	ADM 560	3
ADM 360	3	ADM 365	1	ADM 561	3	ADM 600	3
Elective	<u>3</u>	Elective	<u>6</u>	ADM 665	3	ADM 661	<u>3</u>
Total	9	Total	10	Elective	<u>3</u>	Total	9
				Total	12		

*if not taken in freshman or sophomore years

Fashion Merchandising

<u>Junior</u>				<u>Senior</u>			
Fall		Spring		Fall		Spring	
ADM 360	3	ADM 365	1	ADM 561	3	ADM 469	3
Elective	<u>6</u>	ADM 369	3	ADM 566	3	ADM 560	3
Total	9	ADM 466	3	ADM 665	3	ADM 600	<u>3</u>
		Mktg	<u>3</u>	Elective	<u>3</u>	Total	9
		Total	10	Total	12		

Occupational Descriptions - Apparel

A.	<u>Fashion Merchandising/Retailing</u>	Fashion Stylist	Management/Management Training
	Sales	Buying Office	Owner of a Small Store
	Customer Service		Fashion Promotion, Fashion Show, Visual Merchandising
B.	<u>Sales Representatives</u>		
C.	<u>Apparel Manufacturing</u>	Distribution	Designer/Design Room
	Computer Markers	Resource Buyer	Production Management
	Specifications		
	Quality Control/Textile Testing		
E.	<u>Auxiliary Services</u>	Fashion Writing	Trend Forecasting