

Dr. Connie Ulasewicz



Title: Assistant Professor
Advising Area: Fashion Merchandising
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Areas of Specialization:

- Sustainable methods for Design and Product Development
- Social Psychology of Clothing
- Merchandising & Promotion
- Civic and Community Engagement

Courses Taught:

- ADM 260 Textiles/ADM 365 Textile Laboratory
- ADM 360 Fashion, Clothing, and Society
- ADM 369 Merchandising
- ADM 469 Promotion and Advertising
- ADM 665 Product Development
- ADM 863 Seminar in Social Entrepreneurship

Current Research Interests:

- Civic and Community Engagement
- Socially responsible manufacturing, merchandising and promotion
- Clothing Semiotics and Material Culture Analysis

Professional Activities:

- Co-Author of Sustainable Fashion: Why Now?
- Author of Made In America: The Business of Apparel and Sewn Products Manufacturing
- Owner of GarmentoSpeak, a company providing consulting, publications and seminars to the Garment Industry
- Board Member PeopleWear SF
- Member: International Textile & Apparel Association (ITAA)
- Member: Educators for Socially Responsible Apparel Business (ESRAB)

Degrees & Education:

- Ph.D., MS, Human Development, Fielding Graduate Institute

MS, Historic Textiles, University of Maryland
BS, Textiles & Education, Syracuse University

Hobbies & Personal Information:

Connecting fashion and dress with the knowledge that
"We can save lives one t-shirt at a time" (Slogan of
Ashbury Images).