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FOR IMMEDIATE RELEASE

Visualizing the UNFORESEEN: Audacious Inclusion Through Fashion & Design

San Francisco State Apparel Design & Merchandising Students Present Runway 2017: UNFORESEEN

San Francisco, CA- March 14th, 2017. Runway 2017: UNFORESEEN is a show that defies boundaries and showcases the talents of juniors and seniors in the Apparel Design and Merchandising program at San Francisco State University. UNFORESEEN stresses the mystery behind these emerging designers and their ideas in the industry. We are in the midst of a reformation in the apparel industry and the students in the program are excited to challenge the status quo.

Embodying the ideal of going beyond limits, presenting the unanticipated and showcasing relevant designs, Runway 2017: UNFORESEEN, will feature collections from the senior designers who are given full control to design and construct their collections. Destiny Murzi, a graduating senior and designer explains "As designers we've put our heart and souls into our collections, and we are more than excited to showcase our designs on the runway for our families, friends, and public to enjoy".

This year the junior pattern class along with disabled people have worked together on a collection of garments. SFSU students, staff, and members from V.E.T.S.@SFSU have volunteered to help advise designers on their ideal garment and model the designs down the runway. Alex Locust from the Paul K. Longmore Institute on Disability states, "This show is a collaboration between designers and models with disabilities, which represents a crucial shift forward in expanding the spirit of the inclusion to involve disabled voices at every step of the process. 'Nothing about us without us!'" Committed to sustainability, the junior pattern class will also showcase a collection of garments redesigned from clothing donated by the SFSU bookstore, to be modeled down the runway by SFSU athletes.

Runway 2017: UNFORESEEN is representative of the emerging future of the fashion industry and will be held on the SFSU campus, Student Life Event Center at Annex 1 on Thursday May 11th. The venue is wheelchair accessible. For access inquiries including audio description, captioning, and ASL, please make a request by April 25th: pklinst@sfsu.edu or 415-405-3528. Doors open at 6:30pm, and the show will begin at 7:30pm, with an opportunity to meet and mingle with the creators at the end of the show. General Admission seating will be available at \$30.00 and \$10.00 with a valid SFSU ID. For all ticket inquiries and purchases, please visit www.eventbrite.com and enter Runway 2017:UNFORESEEN.

Save the date, circle your planners, and spread the word! Join us at the Student Life Event Center at Annex 1 located on the northern side of our SFSU campus, 1 North State Drive, May 11th at 6:30 pm, and are can't wait to share new spans of creativity with you at **Runway 2017: UNFORESEEN**.